



# Registration Form



## Commodity Supplemental Food Program

Available Local Airports  
Oakland International Airport  
San Francisco International Airport

Ground Transportation  
BART- Phone: (510) 465-BART  
Amtrack- Phone: 1(800)USA-RAIL  
AC Transit- Visit: actransit.org

Conference Hotel  
Holiday Inn at Fisherman's Wharf  
\* Call 1-800-942-7348 to receive  
Conference Rate of \$145.00 single/double  
occupancy through May 6, 2011.  
\* You must mention  
**National CSFP Association Conference**  
to receive Conference hotel room rate.  
\* Hotel Parking is \$41.00 per night.

**Conference Registration  
Cancellation Policy**  
Last day for early bird registration:  
**April 15, 2011**  
Last day for cancelation/registration:  
**May 13, 2011**

**SORRY WE ARE NOT ABLE TO HONOR  
CONFERENCE REFUNDS AFTER MAY 13, 2011**

\_\_\_\_\_  
Name (1 Form per Attendee)

\_\_\_\_\_  
Agency Name

\_\_\_\_\_  
Phone

\_\_\_\_\_  
E-Mail Address

**Early Bird Registration Fees (Through 4-15-11):**

- 2011 Member Registration Fee, \$240
- Non-Member Registration Fee, \$300
- One Day Only Fee, \$120

**Late Registration Fees (4-16-11 through 5-13-11):**

- Member, \$270
- Non-Member, \$360

**Optional Tickets**

Guest Name: \_\_\_\_\_

- Sunday Welcome Reception, \$33
- Monday Luncheon Banquet, \$44

Total Due: \_\_\_\_\_

PLEASE MAKE CHECKS PAYABLE to **NCSFPA**  
Sorry, but we're not able to process credit cards.

Submit form with CHECK to:  
National CSFP Association  
Leona Martens  
Weld Food Bank  
1108 H St. Greeley, CO 80631  
Phone: (970) 356-2199 Fax: (970) 356-2297

Banquet Meal Choice (Please Circle One)

- Chicken
- Beef
- Vegetarian

Please Note: Optional Monday Sight Seeing Tour  
(Fee is Due at Time of Tour)

For Planning Purposes (Please Circle One)

[WWW.CSFPCENTRAL.ORG](http://WWW.CSFPCENTRAL.ORG)

*San Francisco, CA  
Holiday Inn at Fisherman's Wharf*

*May 22, 2011- May 24, 2011*

# Building the Communication Bridge

## NCSFPA SCHEDULE

### Sunday May 22, 2011

12:00pm - 5:00pm	Registration
1:30pm - 4:30pm	<b>Pre-Conference Plenary: Series of Sessions Designed Especially for the Unique Needs of New States and New CSFP Staff</b>
	<ul style="list-style-type: none"> <li>• FNS Session: CSFP 101</li> <li>• NCSFPA Membership 101</li> <li>• CSFP Outreach 101</li> </ul>
3:00pm - 4:30pm	NCSFPA Board of Directors Meeting
5:00pm - 7:00pm	Welcome Reception
7:00pm - 8:00pm	Welcome Address

### Monday May 23, 2011

8:00am - 9:00am	Breakfast
8:00am - 4:00am	Registration
9:00am - 10:15am	NCSFPA BOD/Education Committee: "Building the Communication Bridge"
9:00am -10:15am	USDA / FNS Staff Meeting
10:15am -10:30am	Break
10:30am - 11:45am	USDA's CSFP Update: Open Session
12:00pm - 1:30pm	Banquet Luncheon
1:45pm - 3:00pm	NCSFPA Education Committee & National Advocacy Partners Update
3:00pm-4:00pm	Civil Rights Training Panel: Open Session
4:00pm-5:00pm	Association Business Meeting: NCSFPA Members
6:00pm-9:00pm	Optional Sight Seeing

### Tuesday May 24, 2011

7:00am-8:15am	Breakfast
8:00am-1:30pm	Registration
8:30am- 9:30am	CSFP Messaging Tools Breakout Sessions:
	<ul style="list-style-type: none"> <li>• Local Agencies: CSFP Messaging Tools</li> <li>• State Agencies: CSFP Messaging Tools</li> <li>• Experienced Members: CSFP Messaging Tools</li> </ul>
9:30am-9:45am	Break
9:45am-10:45am	Nutrition Breakout Sessions:
	<ul style="list-style-type: none"> <li>• 2010 Dietary Guidelines-Senior Nutrition Issues</li> <li>• Creative CSFP Food Package Cooking Ideas</li> <li>• Positive Senior Health and Nutrition Messaging</li> </ul>
11:00am-12:00am	Association Breakout Sessions:
	<ul style="list-style-type: none"> <li>• NCSFPA BOD Q &amp; A</li> <li>• NCSFPA Committees</li> <li>• NCSFPA Mentorship Opportunities</li> </ul>
12:00pm-1:00pm	Lunch with your Board of Directors Member
1:30pm-2:30pm	UDSA Breakout Sessions:
	<ul style="list-style-type: none"> <li>• Food Ordering/WBSCM</li> <li>• Management Evaluations</li> <li>• Caseload &amp; Inventories</li> </ul>
2:30pm-2:45pm	Break
2:45pm-3:45pm	Creating an Action Plan Breakout Sessions:
	<ul style="list-style-type: none"> <li>• Beginners Local Agency Action Team Meeting</li> <li>• State Agency Action Team Meeting</li> <li>• Advanced Action Team Meeting</li> </ul>
4:00pm-5:00pm	Closing: "Building The Communication Bridge in 2011 and Beyond....."

Please note the above workshops are "Subject to Change"

## Preliminary Agenda

The National CSFP Association's Conference is the annual platform for bringing together the whole CSFP community to ensure that we are collectively building communications that will ensure a strong future for CSFP. In doing this the Association strives to bring together local and state agencies, USDA, nutritionists, advocates and program support teams all with the common goal of working in collaboration to strengthen CSFP Services across the country.

This year's Conference has been set up to provide both new CSFP states, as well as the more seasoned pros from experienced states, at both the state and local agency levels the opportunity to participate in broad open sessions, as well as follow specific break out session tracks that are designed to meet each groups unique learning needs.

As always the conference is designed to provide many opportunities to learn, share ideas, identify challenges and solutions, address program policy issues, review the latest in nutrition, compare program logistics and gain insight into emerging concerns and initiatives.

Participation provides you the opportunity to expand your personal and/or organizational networks while enhancing your own skills and knowledge.

## RAFFLE

Please bring a fun item from your state for our conference fundraiser raffle!